

Affordable Search Engine Optimization Services

By www.Searchology101.com

[Email Searchology 101](mailto:Searchology101) or Call **1-312-316-7202** for your personal pay per click consultation.

Searchology 101 offers Affordable Search Engine Optimization Services for small businesses and midmarket business for business to business, business to consumer, in retail, travel, insurance, automotive, real estate and more. In order to keep our search engine optimization prices low, Searchology 101 has created SEO packages for almost any type of website.

Search engine optimization is an ongoing process but the vast majority of search engine work is on the front end of all projects. Searchology has created affordable search engine optimization packages for almost any sized website in order to get your website indexed by the search engines and rank your website higher in the search engines for your keywords.

Please note; Searchology 101 does not guarantee top placement or page one results. Search engine optimization is a process which needs continued work on an ongoing basis. The search engine algorithms change frequently and competition can be quite fierce for "hot" or very popular keywords. Therefore, the goal for all Searchology 101 clients is to locate effective keywords which will drive quality website traffic at for a low investment.

Searchology 101 will not implement any search engine recommendations on your website unless it is a website that has been designed by Searchology 101.com. All packages and recommendations must be implemented by your businesses in-house staff and Searchology 101 will work with those individuals to ensure proper execution and best practices.

All Search Engine Optimization Packages come with the following:

- Initial search engine optimization consultation call where we will discuss your past experience with SEO providers, goals, expectations, budgets, and work flow.
- Set Google analytics (if website analytics is currently not installed)
- Extensive Keyword Research
- Recommendations for content revisions
- Title tag changes
- Search engine optimization reporting and initial findings
- Page description changes
- Website hierarchy, flow, and use-ability
- Check for broken links and page issues
- One time search engine submission to over 200 search engines
- Directory submission to over 600 online directories for one way linking
- Current content issues and adjustments
- Off page recommendations
- And other search engine optimization best practices as needed

Searchology 101 Affordable Search Engine Optimization Service Packages

The Animal ~ Investment \$4,000

The Animal SEO package is for websites with 20 pages or more. The Animal SEO Package come with all of the services mentioned above and is very time intensive and requires some extensive heavy changes. The Animal SEO package comes with three months of service, ongoing support and recommendations for search engine optimization for your website.

The Swedish Chief ~ Investment \$2,000

The Swedish Chief SEO package is designed for websites with under 20 pages but over 10 pages. So, any website over 10 pages is due for the Chief SEO package. The Chief comes with three months of service, ongoing support, and continued search engine optimization recommendations.

The Fozzy ~ Investment \$1,000

The Fozzy comes with all of the aforementioned SEO services and recommendations but the duration for this package is one month with a formal report for ongoing reference. The Fozzy can be applied to websites with 10 pages. * Please see above.

The Kermit ~ Investment \$700

The Kermit SEO package is excellent for new websites or relatively young websites. It is a onetime investment and the service extends for one full month of continued support, recommendations and search engine consultation services.

Search Engine Optimization Terms & Conditions

- Searchology does not require any type of monthly contract. If you are unhappy with your services or results, you can discontinue the service at any time. However, the Searchology 101 fees will not be returned as services would already have been rendered to a large extent.
- Searchology 101 clients will be fully responsible for monthly payments due directly to directory submission sites or other paid inclusion programs.
- Searchology 101 does not grantee results, position placement, or visitor volume.

The Serchology 101 Guarantee

- You and your business will be treated as we like to be treated; with respect for your endeavors, business, goals, and aspirations.
- Searchology 101 will never over charge you for services rendered. The fees and conditions above are 100% set in stone.
- If for any reason you are not satisfied with the Searchology 101 pay per click services all campaigns will be paused on the same day of termination and a final invoice will be sent to you via email for payment.

- Our mission is your success and building long lasting relationships with Searchology 101 clients.

More Website Marketing Services By Searchology 101

- [Pay Per Click Services](#)
- [Reputation Damage Management or Online Reputation Management \(ORM\)](#)
- [Small Business Websites](#)
- [Easy Website Builders](#)
- Link building and directory listing management
- Website analysis
- Competitive Reporting and analysis

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