

Website Package Deals from Searchology101.com and H2owebuilder.com

Price: \$150.00 USD

Time: Delivery in 1 to 2 weeks

Category: Websites & Ecommerce

Industry: Media, Advertising, Publishing, Entertainment, Financial, other

Details: Searchology101.com and H2owebuilder.com will complete any website for ecommerce, business websites, charity website, or personal website within 1 to 2 weeks for \$200.00 USD. For \$200.00 USD you will receive:

- Website template design of your choice
- Up to 10 website pages (additional pages can be created at no additional charge)
- Search engine optimization (good for natural traffic)
- Google analytics and new Google account (tracks website traffic)
- Email
- New domain name (URL)
- Free website training once your website has been built
- Hosting
- Customer support
- Search Engine Submission to 200 search engines
- Easy editor
- Multimedia, photo albums, shopping carts, guest book, contact page, maps, coupons, lead capture page, free online marketing options, articles page, calendar, mailing list/newsletters, are some additional options
- Unlimited changes

Please note there are hosting fees for each website package: \$19.00 USD per month for a 12 month package (\$228.00 per year), 3 month term \$21.00 USD (\$63.00), and 1 month term \$25.00. The hosting fee includes unlimited website changes, customer service, and hosting. You can visit www.h2owebuilder.com to sign up and build your own custom website for business, charity, personal, and ecommerce as well.

The major benefit to using my website service is the monthly savings and future savings of hiring a website design firm. Your company will never need to pay high prices for website additions, website changes, or content additions. I will teach you, your team, or one of your representatives how to manage and maintain your new business website once my job is completed. Ongoing customer service will be provided by H2owebuilder.com so you will always have support as you continue to grow your online business.

Online Marketing and Reporting packages:

- **Search engine optimization report (SEO):** \$350.00 USD. The SEO report includes a deep dive into your current website providing detailed information on; links, one way links, meta tags, page descriptions, “curb appeal”, content optimization, keyword research, keyword density,

search engine submission, broken link check, code verification, and more. My SEO package is a detailed report which will provide best practices for search engine optimization and SEO recommendations.

With any search engine optimization, there is no guarantee for immediate results. Most changes, search engine submissions, and better ranking in the natural search results take time to become indexed and served in the search engines. In many cases, it may take up to three months before improvement is realized. Search engine optimization is a marathon not a race. Please keep this in mind while making your purchase decision.

- **Online reputation management report (ORM)**: \$350 USD. If you would like to know what the online community is saying about your company, brand, website, and other positive or negative online comments, I can help. Each report will provide detailed information on comments and posts about your company and recommendations for fixing any online issues.
- **Pay per click marketing** (Google, Yahoo, MSN): \$250 USD per month with \$250 USD set up fee. All pay per click marketing services come with the following: initial strategy session, implementation, keyword research, ad copy creation, tracking, monthly reporting, bi-weekly one on one meetings, monthly recommendations, A\B testing, monthly monitoring, and paid search optimization. Pay per click advertising is great for driving website traffic and increasing website visibility in a short period of time.
- **Banner Advertising** (Google & Yahoo): \$250 USD per month with \$250 USD set up fee. All display (banner) advertising services come with tracking, implementation, initial strategy session, site target selection, monthly management, A\B testing, monthly reporting, monthly optimization, and monthly one on one meetings. * You must supply your own banners.
- **Competitive Analysis Report (CAR)**: \$450.00 USD. Each Competitive Analysis Report will list 10 competitors and the following information on each competitor: website rank (Alexa\Quantcast), paid search advertising spend, link analysis, keyword analysis, company description, recommendations and strategies to better position your website over your competition.
- **One Way Link Building & Directory Listing**: \$550.00 USD (onetime payment). Monthly directory submission to over 2000 directories with page ranks of 0-5 for one full year. Each entry is customized as to avoid spam and monthly reports will be submitted for verification. Directory submission is an excellent way to drive traffic, generate website visitors, and increase your website's natural rankings. I offer paid inclusion services in Yahoo for \$600.00 USD.

I can provide discounts for multiple package solutions with discounts up to 10% on offerings. Please feel free to contact me directly to discuss your website goals, website questions, strategize, or answer any of your questions.

All work and packages are paid using SafePay Escrow.